



A N D E R S O N B R U L É A R C H I T E C T S

**SUNNYVALE CIVIC CENTER MODERNIZATION
Core Team Meeting 4**

MEETING DATE: May 4, 2015
MEETING TIME: 4:00 – 5:30 pm
LOCATION: West Conference Room

REGARDING: Meeting Agenda
ABA PROJECT #: 14-1201-1

ATTENDEES: Pamela Anderson-Brulé, ABA
Kate Rivard, ABA

Tara Martin-Milius, *Vice Mayor*
Jim Davis, *Council Member*
Glenn Hendricks, *Council Member*
City Manager, *Deanna Santana*
Robert Walker, *Assistant City Manager*
Kent Steffens, *Assistant City Manager*
Lisa Rosenblum, *Library and Community Services Director*
Jennifer Garnett, *Communications Officer*

CONTEXT: We have gathered input on Vision, Success Criteria, and Needs and are now preparing to review the key findings and share them with Council.

PURPOSE: The purpose of this meeting is to:

- Review Key Findings from the Community Workshop
- To prepare for the Presentation to Council of
 - Vision
 - Success Criteria
 - Needs Assessment

INTENDED RESULTS:

- Develop a shared understanding of Key Findings from the Community Workshop
- Direction to refine the presentation for Council

AGENDA ITEMS

I. Introduction / Agenda Review

II. Review Key Findings from the Community Workshop

III. Discuss Council Presentation

IV. Conclusion

- A. Next Steps
 - 1. Council Meeting – May 19th
 - 2. Core Team Meeting #5 – Tues. June 2, 4:00 - 5:30 pm
- B. Action Items
- C. Feedback



Sunnyvale Civic Center Modernization

Phase A.2 - Needs Assessment

Core Team Meeting #4

SUNNYVALE
CITY HALL

May 4, 2015





Introduction & Agenda Review

Context

Purpose

Intended Results

Agenda



Context, Purpose, & Intended Results

Context :

We have gathered input on Vision, Success Criteria, and Needs and are now preparing to review the key findings and share them with Council.

The Purpose of this Meeting is to:

- Review Key Findings from the Community Workshop
- Prepare for the Presentation to Council of
 - Vision
 - Success Criteria
 - Needs Assessment

The Intended Results for this Meeting Are:

- Develop a shared understanding of Key Findings from the Community Workshop
- Receive direction to refine the presentation for Council



Agenda

- Introduction / Agenda Review
- Review Key Findings from the Community Workshop
- Discuss Council Presentation
- Conclusion



Review Workshop Input

Exterior Use

Library

City Hall & Public Safety

Identity of Sunnyvale

General Comments



Vision & Success Criteria

■ Summary

- Nearly all community workshop participants envision a new civic center that represents the identity & values of Sunnyvale.
- There is a diversity of opinion about what is Sunnyvale's identity & values.

■ Connectivity

- Many participants expressed a vision for a civic center that serves (in various ways) to connect people & functions & areas within the city.
 - For some, this meant creating spaces that bring people to the civic center site.
 - For some, it meant programs, architecture & a land use plan that extends (& influences) beyond the site.
 - For some, it was a civic center that integrates with & promotes effective transit & transportation systems.

Continued on next slide



Vision & Success Criteria, Continued

■ Experience

- In various ways, many participants expressed a vision for a civic center that makes people feel good.
 - For some, this meant valuing & promoting peaceful, green & open spaces over built space.
 - For some, this meant land use & buildings that promote a small town identity for Sunnyvale.
 - For some, this meant a “nice place that is functional” with “welcoming buildings”.

■ Efficiency & Performance

- Many participants expressed a vision for a civic center communicates a city government that is efficient, effective & of the 21st century.
- Model for sustainability

Continued on next slide



Vision & Success Criteria, Continued

■ Balance

- Many participants expressed a vision for a civic center that represents the balance of identities & values of the people of Sunnyvale.
 - A balance of open & built spaces
 - A balance of low profile & higher profile buildings
 - A balance of city services & community resources





Exterior Site Use

■ Summary:

- Generally content with current land use & services with some exceptions

■ Open Space

- Many highly value the existing green spaces & want to preserve it
- Many value the passive/informal nature of these green spaces
- Some would like to activate them

■ Potential Site Amenities

- Pathways through the site to better connect the buildings with the exterior spaces
- Places to sit, read, eat lunch
- Children's playground, (may be redundant to Washington Park)
- Flexible open space that could be used for mid to large gatherings
- Added services should be small in scale (consistent with buildings) & shouldn't be noisy
- Bike Lockers & bike paths that would better connect the neighborhood with the Civic Center site

Continued on next slide



Exterior Site Use, Continued

■ Character / Material / Scale

- Value the low-density, spread-out feel of the Civic Center buildings
- They don't want to see any tall buildings or buildings that aren't substantially set back from the road
- Many expressed how much they liked the aesthetic of the brick buildings

■ Community Garden

- Most had a favorable view of the Community Garden as an appropriate use of the land
- Some stressed the need to permanently protect it

■ Parking

- Some felt amount of existing parking feels excessive
- Some suggested other parking approaches
 - higher density parking (multi-level)
 - underground in order to free up land for more open space





Library

■ Branch or Satellite Locations

- Address Community Library Service Needs with More Branch Locations
- Explore Joint Use Opportunities with local Schools & Colleges

■ Meeting Rooms

- Study Space
- Non Profits
- Co-working Space
- Small to Medium Sized Groups
- Reservable
- Quiet or Collaborative Work

■ Improve technology amenities

- Better Wi-Fi & Bandwidth
- More Power Outlets
- Task Lights at Tables
- Chrome Books
- Computer Area, Opportunity for Classes

■ Expand & Improve collections

- Like Browsing Collection
- More School Support Materials
- More Popular Items
- Keep Depth

Continued on next slide



Library, Continued

■ Different Opinions of moving Library

- Stay at Civic Center
 - Good connectivity to other City Services
 - Maintain geographic proximity
- Move to Community Center Site
 - Synergy with Community Center Services
 - Free up room at Civic Center Site
 - Fewer Site Constraints

■ Restrooms

- Accessible
- Clean
- Larger
- Increase Quantity

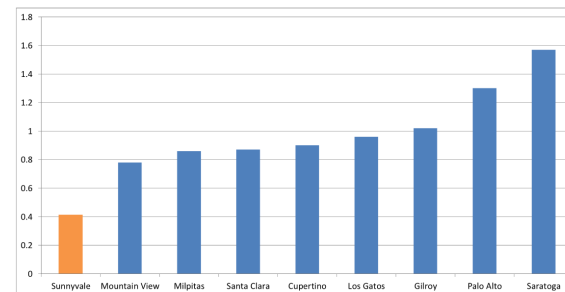
■ Accommodate variety of needs

- Quiet & Noisy
- Social & Functional
- Adult & Children

■ Build Community

- Place to come together by plan or spontaneous
- Support positive interactions & relationships

Total Library Facility SF per Capita





Library, Continued

■ Renovation vs New

- Based on assumptions about lower cost
- Addition okay

■ Other Features

- Drive-thru book drop & Home delivery
- Café
- Outdoor garden reading area
- Friends of Library Store
- Love “Out to Lunch” Sculpture

■ Atmosphere & Character

- Like cozy welcoming feel
- Appreciate Natural, Garden-like Setting

■ Sustainable, recycle

■ Neutral place for discussing & learning about issues

■ More /Larger Program/Event Space





City Hall & Public Safety – Public Safety

■ Keep it At the Civic Center Site

- Centrally Located
- Visible to the Community
- Easily Accessible
- Maintain Adjacencies for Staff
- Maintain Service Adjacencies for the Community
- Moving to Corp. Yard Would Have to be about Improving Efficiencies

■ Update Facilities

- Technology
- Workspace

■ Legitimate EOC

- Able to Handle Large Scale Emergencies
- Central to the City

■ Emergency Response Time

- Maintain Current
- Improve Future

■ Current Services

- Maintain

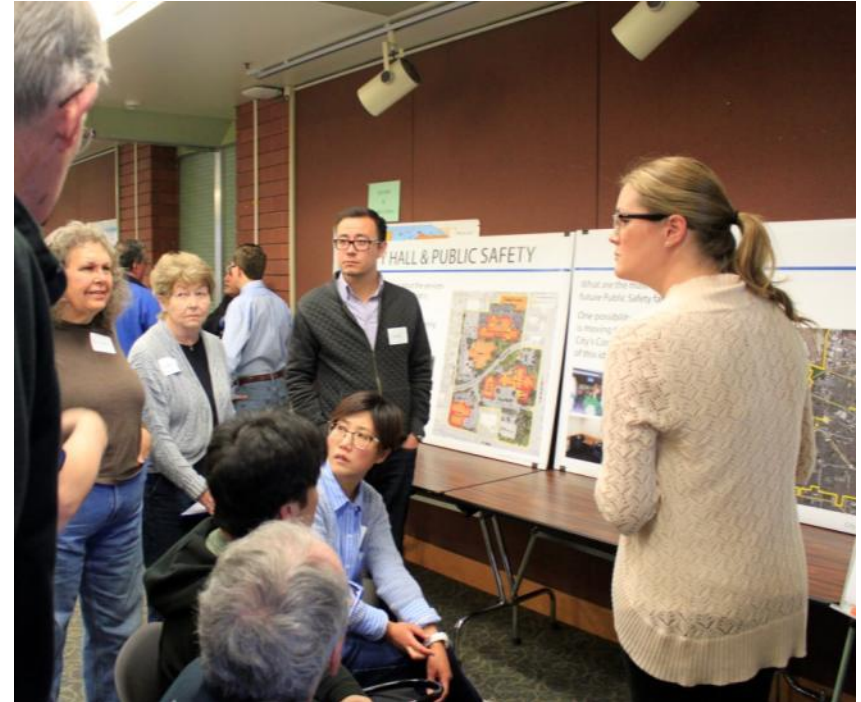
■ Moving Public Safety to Corp. Yard

- Consider Benefit of More Green Space at Civic Center Site



City Hall & Public Safety – City Hall

- **History of City Hall Visits**
 - Few in Numbers
 - Satisfied with Service
- **Update Technology**
 - Wi-Fi
 - Council Chambers
- **Increase Online Interface**
 - Electronic Plan Review
 - Consider Bandwidth Requirements
- **Consider Efficiencies**
 - Consolidate Staff
 - Consolidate Services





Identity of Sunnyvale – Today

- Confused, No identity
- Controversy
- Diverse
- Excessive & Wasteful
- Good area for families
- Great place to live
- Growing
- Innovative
- Lack of affordable housing
- Lacking public transportation
- Massive apartment complexes
- Neighborly
- Not enough parks
- Outdated retail centers
- Parks & Open Space
- Pleasant
- Responsive to the community
- Retro
- Safe
- Small town
- Stuck, Old
- Too much developer influence
- Traffic
- Transitioning
- Unfinished downtown



- [illegible]



General Comments

- Consider Future Growth Projections & Demographics of Future Residents Prior to Planning
- Provide Clear & Transparent Information as to Why This Project is Happening
- Provide Context such as Why Public Safety Would Move to Corp. Yard
- The Civic Center Should Remain a Government Center in the Future
- Address Current & Future Maintenance Needs to Give Civic Center Buildings a Longer Life



Presentation to Council



Context, Purpose, & Intended Results

Context :

The Civic Center Modernization Project will provide information necessary for Council to choose an approach to land use planning as well as financing option for a future Civic Center Master Plan.

As a first step, we have gathered community input on Vision, Success Criteria, and Needs.

The Purpose of this Meeting is to:

- Review Key Findings from the Community Outreach
- Review Recommendations for the Civic Center Modernization Project Vision, Success Criteria, and Needs Assessment

The Intended Results for this Meeting Are:

- Develop a shared understanding of Key Findings from Community Outreach
- Direction on Next Steps for the Civic Center Modernization Project



Agenda

- Introduction / Agenda Review
- Project Process Update
- Review Key Findings from the Community Outreach
 - Vision
 - Success Criteria
 - Needs Assessment
- Recommendations
- Council Decisions



Council Decisions Needed

■ Vision Statement

- Approve As Is
- Approve with Modifications
- Approve as Draft for Community Review through Additional Staff Outreach

■ Success Criteria

- Approve As Is
- Approve with Modifications
- Approve as Draft for Community Review through Additional Staff Outreach

■ Needs Assessment (as basis for Space Programming)

- Approve As Is
- Approve with Modifications



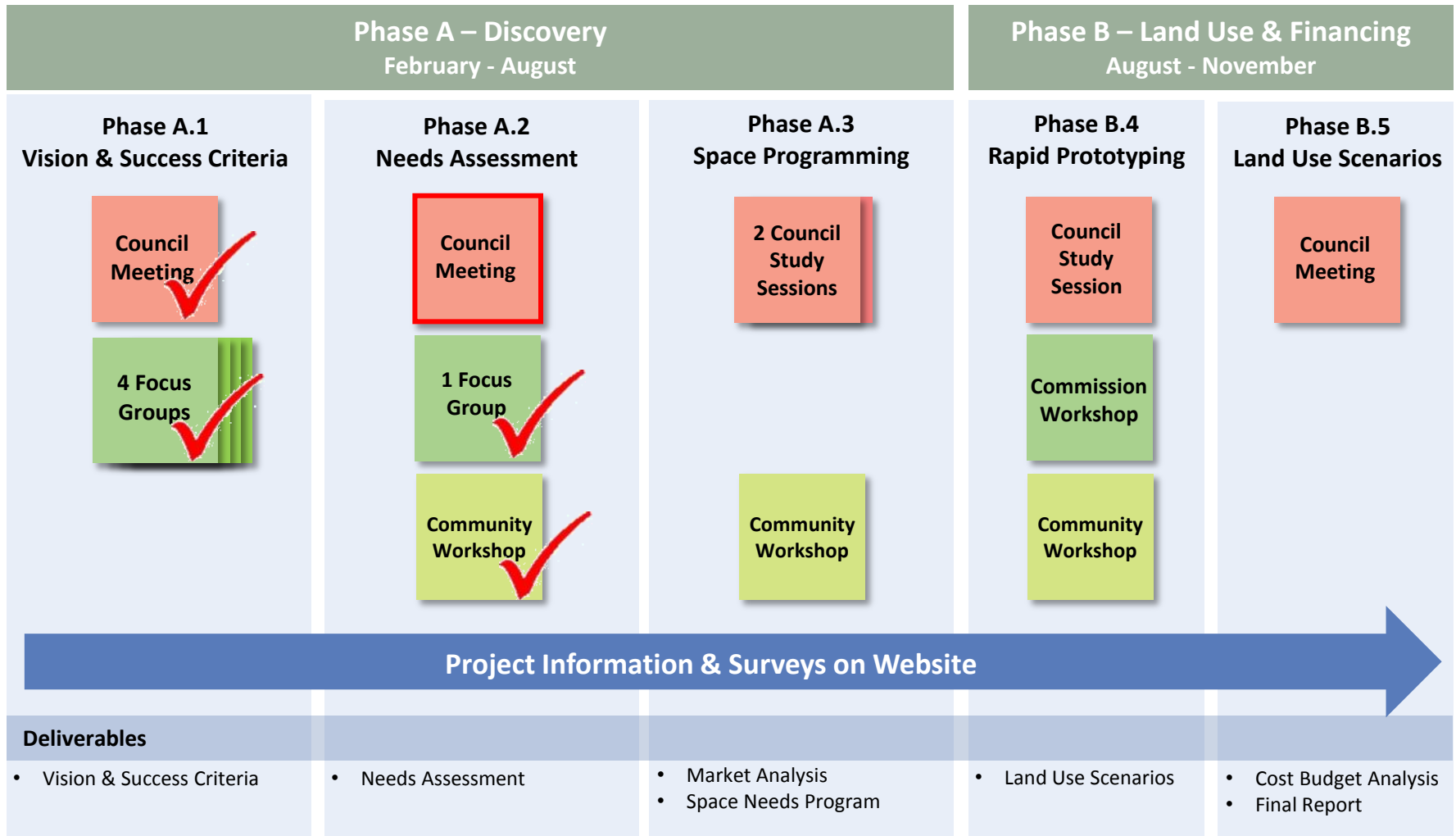
Project Process Overview

- **Phase A – Discovery** (February – August)
 - Phase A.1 - Vision & Success Criteria
 - Phase A.2 - Needs Assessment
 - Phase A.3 – Programming (*Space Needs*)

- **Phase B – Land Use & Financing** (August – November)
 - Phase B.4 – Rapid Prototyping (*Big-Picture, Quick, Site Planning*)
 - Phase B.5 – Land Use Scenarios



Project Process – Summary of Community Outreach





Review Community Outreach to Date

■ Council Interviews

- 7 Council Members

■ Focus Groups

- Community Gardeners +
- West Neighborhood
- Community Leaders
- Business Leaders
- Library Commission and Friends of the Library

■ Community Workshop

- Vision and Success Criteria
- Exterior Site Use
- Library
- City Hall and Public Safety
- Tours

■ Online Outreach

- Open City Hall (Library Focused)
- Project Email Account
- City Website



Review Community Outreach Topics & Questions

■ Needs and Service Priorities

- What do you believe are the five most critical issues for Sunnyvale to consider today and in the future?
- What do you value about the services you receive? What is working well?
- What would you like to be able to do or have access to at the Civic Center, but currently cannot?
- What functions/uses do you believe should be provided at this site?
- What are the most important things for the future Public Safety facility to have or do?

■ Vision

- What is your vision for the future Sunnyvale Civic Center?
- What values should the Sunnyvale Civic Center reflect?
- What key words would you use to describe success for the future Sunnyvale Civic Center?

■ Identity

- What key words would you use to describe Sunnyvale's identity *today?*
In the future?



Review Community Outreach Topics & Questions

■ Success Criteria – Land Use

- How would you define a successful Civic Center modernization?
- What land uses for the Civic Center do you believe would be most valuable to the community?
- What exterior site uses for the Civic Center do you believe would be the most valuable to the community?
- One idea under consideration is moving the library to the community center site. What do you think of this idea?
- One possibility under consideration is moving the Public Safety facility to the City's Corporation Yard, what do you think of this idea?

■ Success Criteria – Financial Plan

- What are key criteria that you would use to define a financially responsible plan?
- What criteria should be used to evaluate the different financing options?



Key Findings from Community Outreach

Vision

Success Criteria

Needs Assessment



Vision – Emerging Concepts

- Reflect the Identity of Sunnyvale
- Be a Model of Sustainability
- Provide Open Space for Community Use
- Efficient, Functional, & Flexible Facilities to Support Programs & Services
- A Welcoming Environment that Makes People Feel Good
- Support Civic and Community Engagement
- A Focal Point that Weaves the Community Together
- Is Fiscally Sustainable



Success Criteria – Emerging Concepts

- Preserve or Enhance Current City Service Levels
- Provide Cultural & Community Resources
- Improve Access to City Services
- Consider Lifecycle Costs: Balance Ongoing Operational/Maintenance Costs With Initial Construction Costs
- Reduce Water & Energy Consumption
- Provide a Walkable, Safe Environment
- Improve Connectivity Between City Services on the Civic Center Campus
- Maintain Flexibility for Future City Needs
- Create an Attractive, Welcoming, & Well-Used Environment for the Community
- Balance Short Term Costs with Long Term Value
- Maintain a Balance between Built Structures and Open Space
- Improve Technology to Expand Service Capabilities & Improve Efficiencies



Needs Assessment

■ Site

- Maintain High Percentage of Green Space
- Safer Pedestrian Pathways
- Inadequate Parking for Peak Use
- Support Community Use & Gathering of Outdoor Space

■ Library

- Additional Meeting Space
- Bigger & More Robustly Shelved Teens, Tweens, and Children's Areas
- More Effective Space Layout
- More Robust & Appropriate Technology

■ City Hall

- More Robust & Appropriate Technology in Council Chambers
- More Effective Space Layout & Allocation
- More Meeting Space
- Improved Security

■ Public Safety

- More Effective Space Layout
- Additional Space to Support Operational and Procedure Requirements
- Emergency Operations Center



Recommendations

Vision

Success Criteria

Needs Assessment



Recommendations - Vision

■ DRAFT Vision

The Sunnyvale Civic Center should

Serve the Community

By providing efficient, functional, & flexible facilities to support programs & services and civic engagement and open space for community use, while being fiscally sustainable.

Welcome the Community

By reflecting the identity of Sunnyvale and retaining a human scale that makes people feel good.

Lead the Community

By being a model of sustainability and creating a focal point that weaves the community together.

■ Further Community Review through Additional Outreach by Staff



Recommendations – Success Criteria

■ DRAFT Success Criteria

- Preserve or Enhance Current City Service Levels
- Provide Cultural & Community Resources
- Improve Access to City Services
- Consider Lifecycle Costs: Balance Ongoing Operational/Maintenance Costs With Initial Construction Costs
- Reduce Water & Energy Consumption
- Provide a Walkable, Safe Environment
- Improve Connectivity Between City Services on the Civic Center Campus
- Maintain Flexibility for Future City Needs
- Create an Attractive, Welcoming, & Well-Used Environment for the Community
- Balance Short Term Costs with Long Term Value
- Maintain a Balance between Built Structures and Open Space
- Improve Technology to Expand Service Capabilities & Improve Efficiencies

■ Further Community Review through Additional Outreach by Staff



Further Community Review

- **Methods & Plan for Additional Outreach by Staff**
 - Open City Hall
 - Hands on the Arts – May 16th
 - Posters
 - Mobile Lab??
 - Other??



Recommendations – Needs Assessment

- Accept Draft Needs Assessment as Basis for Space Programming Effort



Council Decisions Needed

- **Vision Statement**

- Approve As Is
- Approve with Modifications
- Approve as Draft for Community Review through Additional Staff Outreach

- **Success Criteria**

- Approve As Is
- Approve with Modifications
- Approve as Draft for Community Review through Additional Staff Outreach

- **Needs Assessment (as basis for Space Programming)**

- Approve As Is
- Approve with Modifications



End of Council Presentation



Conclusion

■ Next Steps

- Council Meeting – May 19th
- Core Team Meeting #5 – Tues. June 2, 4:00 - 5:30 pm

■ Action Items

■ Feedback



Thank You



ANDERSON BRULÉ ARCHITECTS

**SUNNYVALE CIVIC CENTER MODERNIZATION
Core Team Meeting 4**

MEETING DATE: May 4, 2015
MEETING TIME: 4:00 – 5:30 pm
LOCATION: West Conference Room

REGARDING: Meeting Minutes
ABA PROJECT #: 14-1201-1

ATTENDEES: Pamela Anderson-Brulé, *ABA*
Kate Rivard, *ABA*

Tara Martin-Milius, *Vice Mayor*
Jim Davis, *Council Member*
Glenn Hendricks, *Council Member*
City Manager, *Deanna Santana*
Kent Steffens, *Assistant City Manager*
Lisa Rosenblum, *Library and Community Services*
Director
Grace Leung, *Director of Finance*

CONTEXT: We have gathered input on Vision, Success Criteria, and Needs and are now preparing to review the key findings and share them with Council.

PURPOSE: The purpose of this meeting is to:

- Review Key Findings from the Community Workshop
- To prepare for the Presentation to Council of
 - Vision
 - Success Criteria
 - Needs Assessment

INTENDED RESULTS:

- Develop a shared understanding of Key Findings from the Community Workshop
- Direction to refine the presentation for Council

AGENDA ITEMS

I. Introduction / Agenda Review

A. Grace will be replacing Robert on the Core Team, since Robert is retiring.

II. Review Key Findings from the Community Workshop

- A. Had good attendance at Workshop, but primarily from specific groups and not fully representative of the community
- B. Review Vision & Success Criteria Input
- C. Review Exterior Site Uses Input
- D. Review Library Input
- E. Review City Hall and Public Safety Input
- F. Identity of Sunnyvale
- G. Questions & Discussion
 - 1. Workshop was a good meeting
 - 2. Process went well
 - 3. Outcome looks pretty good
 - 4. Larger attendance than what I had expected
 - 5. How do we want to discuss who we did and did not hear from? Not as wide and diverse as we would like to have
 - 6. Categorize Identity comments into positive and negative comments
 - 7. Additional Outreach
 - a) Hands on the arts – Intend to have a simple exercise for public input

- b) We have placed a new topic on Peak Democracy
 - 1) Sharing what we heard regarding Vision and Success Criteria
 - 2) Asking for feedback on what resonates and top choices
- 8. Add volume of input and/or number of participants to outreach summary slide
- 9. It is important to make a point that individual events may not be representative, but entire outreach process is more representative
- 10. Interested parties list is up to 130 emails.
- 11. Keeping in the Vision and Success Criteria is a draft state for more input is okay, but have begun to define emerging themes
- 12. Washington park group was there, but no one from Birdland, Cherry Hill, etc. How should we get their input? We can do this in multiple ways:
 - a) Target groups
 - b) Go to events with city wide representation
 - c) Peak democracy can identify participants by neighborhood
- 13. Trying to be open and transparent

III. Discuss Council Presentation

- A. Add quantities of people to outreach summary
- B. The vision concept statements should be prioritized
- C. Draft Vision discussion
 - 1. This isn't like a vision, feels more like a mission. It needs to be more aspirational.
 - 2. Should we submit a vision or a mission?
 - 3. Do we need a slide before this to remind people of short term objective?
 - 4. The goal is to create a plan. Remind everyone of this goal.
 - 5. Like what is being shown here, and care less about whether it is called a vision or mission.
 - 6. Order of Vision statement groups – Welcome, then serve, then lead?
 - 7. Should it be in priority or action order? Or something else?
 - 8. Innovation should be in the statement.
 - 9. Innovation in current and future service delivery, community engagement models, productive use of land and sustainability.
 - 10. Add current and future to Serve statement
 - 11. Change “should” to “will” for more of a vision statement
 - 12. “Create an environment that makes people feel good”
 - 13. “Welcome diverse community” and “a full range of services” (or needs?)
 - 14. Reflect the cultural identity of Sunnyvale
 - 15. Cultural diversity? That would mean something very different.
 - 16. Working version for refinement later:
 - Welcome the Community**
By reflecting the cultural identity of Sunnyvale and creating an environment that makes people feel good
Allows the public to be engaged and
Welcome the Diverse community and full range of services
 - Serve the Community**
By providing **efficient, functional, & flexible facilities** to support programs & services and civic engagement and open space for community use, while being fiscally sustainable. Innovative in current and future service delivery community.
 - Lead the Community**
Innovative in current and future service delivery, community engagement models, productive use of land and sustainability
By being a model of sustainability and creating a focal point that weaves the community together.
- D. Draft Success Criteria
 - 1. Can we cluster the criteria?
 - 2. These need to be prioritized. Who should do this? They should be brought to Council to be prioritized.
 - 3. Pick a few top priorities
 - a) Services

- b) Sustainability
 - 4. Any missing criteria?
 - a) Need something for social justice to serve everyone to best of the City's ability – youngest to oldest, most to least able
 - b) There are areas of the City that are underserved
 - c) Triple bottom line
 - 1) Social justice
 - 2) Environmental
 - 3) Financially sound
 - d) Social Justice – how should the Civic Center be expected to address this? Library services are an example
 - 5. ABA has developed the draft vision and success criteria based on what we've heard.
 - 6. 5 key points or categories for success criteria
 - a) Improve quality services – Leaders in New Service Innovation
 - 1) Innovate
 - b) Increase usability of public Space
 - 1) Usable open space
 - 2) Community meeting space
 - c) Be leaders in sustainability
 - d) Fiscally responsible
 - e) Provide equal access to all members of the community
 - f) Civic and Community Engagement
 - 1) Community Meeting Space open
 - 2) Usable open space that is open and used by the community
 - 3) Combine active and passive space to meet all user needs
 - 4) Spaces should be designed for multiple uses – indoor and outdoor
- E. Background information – What should be included?
 - 1. 25 year history?
 - 2. Not much value in bringing past forward. It is more important to say we are here and move forward.
 - 3. State the problem – need to improve service levels and we can't do it in current facilities
 - 4. Not utilizing site or facilities in a sustainable way
 - 5. Success criteria restated as a problem would frame things well
 - 6. Discuss the normal life of building
 - a) Systems at end of life
 - b) Code upgrades
 - 7. There was a visioning process in 2006, but the economy has not supported moving forward
 - 8. Now more info and data
 - 9. Intro diagram (Services, Community Asset, and Financially Responsible)? Yes include, but without "politics"
 - 10. Community input detail
 - a) Minutes? Summary?
 - b) Via website link or as appendix, publish all minutes, but maybe not in staff report
 - c) Important to be transparent
 - 11. Additional outreach
 - a) Encourage staff involvement
 - 1) Need to give more inspiration to enable them to better imagine the future
 - b) Reach out to advisory committees
 - 1) Senior
 - 2) Teen
 - c) This is about setting policy decisions, details are still to be worked out
- F. Council Direction
 - 1. Need to understand next steps in the process before requesting a motion so that Council can understand how their decision fits into next step.
 - 2. How does this inform the next steps?
 - 3. We can propose that this is what we are going with until we hear something different.
 - 4. If we open it up for too much for refinement will never move forward.
 - 5. Need to put it out for scrutiny by community.

6. Get public comment on statement, not asking for wordsmithing
7. Need concepts to be shared and get feedback

IV. Conclusion

- A. Next Steps
 1. Council Meeting – May 19th
 2. Core Team Meeting #5 – Tues. June 2, 4:00 - 5:30 pm
- B. Action Items
- C. Feedback